

For Immediate Release

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For Information

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HERITAGE GOLF GROUP'S GENERAL MANAGER ELECTED AS PRESIDENT OF THE VIRGINIA CHAPTER OF THE CLUB MANAGERS ASSOCIATION OF AMERICA

SAN DIEGO, CA - Heritage Golf Group, a boutique owner and operator of premier private, resort and daily fee golf properties, is proud to announce that Sean McLaren, General Manager at The Dominion Club in Glen Allen, VA, was recently elected President of the Virginia Chapter of the Club Managers Association of America. As the CMAA Virginia Chapter President, Sean will lead the Virginia Chapter in advancing the profession of club management by fulfilling the educational and related needs of its members and serve on the board of directors for the next two years (2016-2017).

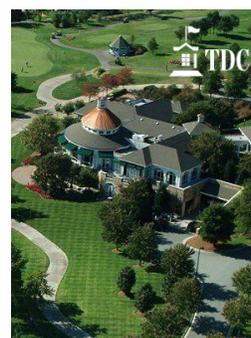


SEAN MCLAREN

Sean has been involved with the VACMAA since 1997 and has been the General Manager at The Dominion Club since 2007. He previously was elected to the VACMAA board of directors as Vice President in 2014-2015. Additional positions held by Sean on the board include, Student Chapter Liaison 2013-2014, Chapter President 2003-2004, Membership Chairman 1998-2000, Chapter Secretary 2000-2002, Education Chairman 1997-2014, Virginia Tech Hospitality Department-Student Adviser 2000-2015 and James Madison University Hospitality-Student Adviser 2003-2015. Sean obtained his Club Manager Certification in 1997 and was re-certified in 2005 and 2011.

“As owner and operators of high-end golf properties, Heritage Golf Group prides itself on identifying and selecting the very best Club managers in the country,” said John Hungerford President of Heritage Golf Group. “When we acquired The Dominion Club we were fortunate to own this special property and with it we also were able to retain its General Manager, Sean McLaren. Sean is one of our most innovative and passionate private Club managers. His professional track record and dedication mark him as a true leader recognized by his community, the members and by his employees who are inspired by him each day.”

For more information about The Dominion Club visit www.tdcva.com
or call (804) 360-1200.

**ABOUT THE DOMINION CLUB**

The Dominion Club, (www.tdcva.com) a private Country Club established in 1992, is located in the center of the Wyndham master-planned community. The signature 18-hole, walkable golf course, designed by Curtis Strange and Bill Love, allows members and guests a challenging and exciting golf experience set along a picturesque lake. In addition to the immaculate 18-hole golf course, the Club features a 28,000-squarefoot Clubhouse, a Junior Olympic-size swimming pool, and a racquet facility with five clay courts and four hard courts. The Dominion Club's fine dining restaurant, 6000 The Restaurant, offers a full bar, wine society, and classically trained Executive Chef who crafts the menus to represent fresh, vibrant, and flavorful dishes.

ABOUT CMAA

The Club Managers Association of America (www.cmaa.org) is the largest professional association for managers of membership clubs with 6,700 members throughout the US and internationally. Our managers operate more than 2,500 country, golf, athletic, city, faculty, military, town and yacht clubs. The objectives of the Association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members; and to provide the resources needed for club managers to operate efficiently and successfully. CMAA is headquartered in Alexandria, VA, with 44 professional chapters and more than 45 student chapters and colonies.



ABOUT HERITAGE GOLF GROUP

Heritage Golf Group (www.heritagegolfgroup.com), established in 1999, is an innovative, industry leading hospitality company and owner/operator of premier private, resort and daily fee golf properties spanning Florida, South Carolina, Georgia, Virginia, and Texas. Guided by the principle of evolving the private club and golf business experience to the highest level, each individual club's amenities and operational systems are tailored to augment their one-of-a-kind assets. With a commitment to delivering memorable experiences to its members and guests, the company is constantly expanding their team of experts in operations, golf, culinary, lodging, fitness, agronomy and special events. Backed by the financial strength of Tower Three Partners, an operationally oriented private equity firm, Heritage Golf Group is uniquely poised to expand through the acquisition of a tightly focused and selective group of upscale clubs.

ABOUT TOWER THREE PARTNERS

Tower Three Partners (www.towerthreepartners.com) is a leading operationally-oriented private equity firm that invests in a concentrated portfolio of U.S.-based middle market companies. With long-term committed capital from major institutional investors and a senior management team that collectively has decades of experience revitalizing businesses, the firm targets equity investments of \$50M to \$150M that provide a catalyst for growth.

Alongside management, Tower Three Partners prioritizes and implements transformative changes in operations, strategy, growth, and/or capital structure to significantly improve business performance. Related to the recapitalization, and operating from a strong financial position, Heritage Golf Group is actively engaged in identifying and acquiring top tier golf properties. Heritage Golf Group is also further upgrading the experience of members and guests through improvements across the portfolio.

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